



RACHANA BIRLA

DIGITAL MARKETER | GRAPHIC
DESIGNER | WEB DESIGNER

CONTACT

📞 [7425091989](tel:7425091989)

✉ rachanabirla09091989@gmail.com

📍 [Ajmer, Rajasthan](#)

SKILLS

Design Tools

- Adobe Photoshop
- CorelDRAW
- Adobe Illustrator
- Adobe Premiere Pro

Digital Marketing

- SEO Basics
- Google Ads
- Meta Ads
- Content Marketing
- Social Media Management

Web Skills

- WordPress
- Web Designing

SOFT SKILLS

- Creative Thinking
- Communication
- Time Management

LANGUAGE

- English
- Hindi
- Marathi

ABOUT ME

I am Rachana Birla, "Creative and detail-oriented Digital Marketer, Graphic Designer, and Web Designer with skills in social media marketing, branding, content creation, video editing, and WordPress designing. Proficient in Adobe Photoshop, Illustrator, CorelDRAW, and Premiere Pro with a passion for creating engaging digital experiences."

WORK EXPERIENCE

ASBA DIGITAL

Digital Marketing & Design Intern | 2 Months

Worked as a Digital Marketing and Design Intern at ASBA Digital, where assisted in creating social media posts, banners, and digital creatives. I also supported content creation, basic web design tasks, and edited reels and promotional videos using Photoshop, CorelDRAW, Illustrator, and Premiere Pro.

EDUCATION

Advanced Digital Marketing

OVS Institute (11 Months)
2025-2026

Bachelor's of Commerce

Shivaji University, Kolhapur, Maharashtra
2010-2011

Interior Designing - 1 Year

2009-2010

Senior Secondary

Modern High School
2004-2005

REFERENCE

[OVS LEARNING ACADEMY](#)

[PHONE: +91 7891957012](tel:+917891957012)

PORTFOLIO LINK

RACHANABIRLA.COM